

#### **WELLNESS QUEENS NIGERIA LIMITED**

RC No: 2004868

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2, Kano.

Branch Address: No 12,13 & 14 Khairat Plaza, Opp NYSC Secretariat Gwarzo Rd,

Kano State, Nigeria.

WELCOME TO WELLNESS QUEENS NIGERIA LIMITED

**COMPANY OVERVIEW** 

Introducing Wellness Queens NG; your gateway to premium wellness sourced from the heart of nature in Nigeria.

Wellness Queens Nigeria Limited is a growing Nigerian exporter of high quality herbs, spices, herbal products and agricultural commodities capitalizing on growing demands for organic and natural products and remedies worldwide.

We specialize in exporting a diverse array of agro commodities, including nutrient-rich sesame seeds, wholesome Soya beans, vibrant Hibiscus flower, aromatic dry-split Ginger, potent Fadogia Agrestis Powder, and more. Elevate your product line with our meticulously sourced and quality-assured offerings, contributing to the well-being of women farmers, children and people worldwide. Partner with Wellness Queens Nigeria Limited, for a blend of excellence and quality abundance in every shipment.

Wellness Queens NG is a Sister company to P-Queens of Naturals®, duly registered with the Corporate Affairs Commission in April 2017. Wellness Queens NG was also given incorporated status in November 2022. We have Incorporation Certificate, Export Certificate/License and many more validations like the General Administration of Customs of China (GACC) registration to export dry Cassava products to China.

At Wellness Queens Nigeria Limited, our mission is to be a trailblazer in promoting holistic wellness by exporting only premium raw herbs and agricultural commodities from Nigeria. We are dedicated to sourcing and delivering the highest quality botanicals, prioritizing sustainable practices that respect nature and local communities.

Our goal is to empower individuals globally with access to the rich and diverse healing properties of Organic Nigerian herbs and agricultural products contributing to a healthier and more balanced world. We strive to build lasting relationships with our clients, ensuring that our commitment to quality and well-being remains unwavering in every shipment. Join us on the journey to harness the power of nature for a healthier, happier, and more harmonious life.







#### PRODUCT RANGE

- 1. Fadogia Agrestis Powder: Fadogia agrestis, is a herb native to Northern Nigeria, and believed to have potential health benefits, including improved libido and testosterone levels. Some studies suggest its use in traditional medicine such as antimalarial medicine for enhancing male and female fertility and addressing certain sexual health issues. It helps improve athletic performance naturally, rather than using steroids, and improves cognitive function.
- 2. Sesame seeds: Sesame seeds offer a spectrum of health benefits. Packed with nutrients like copper, manganese, and calcium, they contribute to bone health. The high content of antioxidants, including sesaminol, may help combat oxidative stress, reducing inflammation. Sesame seeds contain lignans, which have potential anticancer properties. Rich in healthy fats, they support cardiovascular health by regulating cholesterol levels. The seeds are a good source of plant-based protein, aiding muscle health and satiety. Additionally, sesame seeds contain sesamol, known for its antihypertensive effects, promoting overall heart health. Incorporating these tiny seeds into your diet can contribute to a well-rounded and nutritious eating plan.
- 3. Grains of Paradise, a spice related to ginger and pepper corns, boast various health benefits. Rich in antioxidants, support immune function and reduce inflammation. Studies suggest potential anti-obesity effects, aiding weight management by enhancing metabolism. The spice also exhibits antimicrobial properties, promoting digestive health. Grains of Paradise contain 6-paradol, a compound that could have thermogenic effects, potentially supporting fat loss. Additionally, they may contribute to cardiovascular health by helping regulate cholesterol levels.

- 4. Moringa (Moringa oleifera) Leaves and Seeds: Known for its numerous nutritional value and medicinal properties. Dubbed as "drumstick tree", it is rich in nutrients, offering benefits such as improved immune function, reduced inflammation, and enhanced energy levels. Packed with vitamins, minerals, and antioxidants, it may aid in lowering blood sugar levels and promoting heart health. Additionally, moringa's anti-inflammatory properties contribute to joint health.
- 5. Dry Split Ginger (Zingiber officinale), Whole and Powder: Widely used aromatic spice with medicinal qualities. Dry ginger is a versatile spice with global demand. Its uses range from culinary applications to traditional medicine. In the international market, it's valued for its anti-inflammatory properties, aiding digestion, and enhancing flavor in various cuisines. The spice's popularity continues to grow, making it a sought-after commodity.
- 6. Hibiscus (Hibiscus sabdariffa)Red and White: Used for making herbal teas and has potential health benefits. Hibiscus is in demand internationally for its vibrant flowers, which are used in herbal teas, cosmetics, and traditional medicine. Rich in antioxidants, it's valued for potential health benefits. Its versatility extends to the food industry, where it adds color and flavor. The global market recognizes hibiscus for its diverse applications and perceived health advantages.
  - The plant's extracts may promote skin health, and its natural properties can contribute to hair strength. Hibiscus also adds a colorful touch to gardens, enhancing their aesthetic appeal.
- 7. Soya beans: Soybeans are versatile legumes rich in protein, fiber, and essential nutrients. They promote heart health, aid digestion, and support muscle growth. Widely used in plant-based diets, soybeans are transformed into tofu, tempeh, soy milk, soya beans oil. and edamame. Additionally, they contribute to sustainable agriculture by fixing nitrogen in the soil, reducing the need for synthetic fertilizers.
- 8. Neem (Azadirachta indica) Leaves and Seed: Neem is a Medicinal plant with various applications. Neem holds international significance for its wide-ranging applications. Its extracts are prized in cosmetics, pharmaceuticals, and agriculture. Neem oil acts as a natural pesticide, while neem-based products are recognized for their medicinal properties, promoting skincare and overall health. The global market values neem for its diverse and sustainable contributions.
- 9. Voacanga Africana: Used in traditional medicine for its potential antiinflammatory and analgesic properties. Some suggest that compounds in Voacanga africana may have cognitive-enhancing effects, In certain cultures, parts of the plant are used in spiritual and ritual practices. The plant has been reported to have stimulant properties, and extracts are sometimes used for energy and mood enhancement.
- 10. African Basil leaves/Raihaan (Ocimum basilicum): Used in traditional medicine, aromatic teas, soups and cooking.

- 11. Shea Butter: Shea butter is a popular export commodity, boasting numerous health benefits. Rich in vitamins A and E, it nourishes and moisturizes the skin, aiding in conditions like eczema and dryness. Its anti-inflammatory properties make it effective for soothing irritation. Additionally, Shea butter's presence of fatty acids supports collagen production, promoting skin elasticity. Widely used in cosmetics, this natural emollient enhances the export market's appeal by offering a versatile, health-conscious product for skincare and haircare.
- 12. Handcrafted Incense: Incense and perfumes hold cultural significance globally, offering a sensory experience that transcends borders. Their aromatic allure enhances personal grooming and spaces, contributing to well-being. In the international market, these products tap into diverse preferences, embodying luxury, spirituality, and tradition. Exports thrive as they become coveted elements of lifestyle, fostering economic growth through a harmonious blend of craftsmanship and olfactory artistry.
- 13. Handcrafted Herbal Beauty Bar Soaps:

Beauty bar soaps excel in the export market due to their convenience, longevity, healthy and diverse formulations. Portable and easy to use, they cater to varied skincare needs. Additionally, their solid form complies with travel regulations, making them a preferred choice. With formulations addressing specific skin concerns, beauty bars offer a personalized skincare experience. In the export sector, these qualities contribute to market appeal, ensuring sustained demand and international success. We craft herbal beauty bar soaps according to your specification.

We Source, Cultivate and Process Other Herbs on Special Requests such as:

- 14. Variety of Dry Beans
- 15. Chili Pepper,
- 16. Birds Eye Chili Pepper,
- 17. Turmeric Powder
- 18. Garlic
- 19. Kola Nuts (Cola Nitida/Cola Acuminata) Powder
- 20. Tiger Nuts (powder)
- 21. Cocoa Powder
- 22. Kigelia Africana
- 23. Massularia Acuminata (Chewing Stick) Powder
- 24. Mondia Whitei Powder
- 25. Mitragyna Inermis
- 26. Rauwolfia Vomitoria
- 27. Cassia Tora Seeds
- 28. Alchornea Sanguinolenta
- 29. Griffonia Simplicifolia
- 30. Tabernanthe Iboga

- 31. Baobab fruits powder
- 32. Baobab leaves powder
- 33. Henna Powder
- 34. Mpesu/Sanya Powder
- 35. Nauclea Latifolia (Tafashiya)
- 36. Jatropha seeds
- 37. Combretum micranthum (F/Geza)
- 38. Fagara zanthoxyloides
- 39. Desmodium velutinum
- 40. -Tribulus terrestris (Tsidau)
- 41. Bauhinia rufescens (Kargo.A)
- 42.leaves
- 43. Loudetia phragmitoides
- 44. Plectranthus esculentus (R/Doka)
- 45. Gum Arabic Grade A
- 46. Dry Cassava Chips
- 47. Millet
- 48. Sorghum
- 49. Tigernuts

#### WHAT SET OUR PRODUCTS UNIQUE IN THE MARKET

Whether it's organic ingredients, sustainable practices, or specific benefits for people's wellness, Wellness Queens Nigeria Limited stands out by offering a curated selection of premium raw dry herbs and spices, meticulously sourced to empower everyone in the global market.

Our commitment to quality, sustainability, and fair trade practices ensures that every product supports both the well-being of consumers and the livelihoods of women and men involved in the production chain. Wellness Queens Nigeria Limited is a majority women owned business, with the men to help enhance varied perspectives and experiences and to foster a more suitable and innovative environment. Though individuals may vary, however, by nature women are meticulous and are great caregivers and pay attention to details, and men by nature are associated with roles that involve physical strength, leadership, and traditionally male-dominated duties. At Wellness Queens Nigeria Limited, we try to exhibit the spirit of inclusion even in our work so that we can provide the best result.

We ensure proper drying, dehydration and maximum cleanliness in processing as well as sterilized herb powders that will be fit for purpose. Here is a home where ethics is observed albeit behind the customer.

#### QUALITY ASSURANCE

To ensure the quality assurance of product for instance sesame seeds for export from Nigeria to the US, we consider so many things like the following steps:

# 1. Adherence to Regulatory Standards:

 We confirm compliance with the quality and safety standards set by both Nigerian and US authorities. This includes regulations from bodies like the Nigerian Agricultural Quarantine Service (NAQS) and the US Food and Drug Administration (FDA) for the products that requires these regulatory standards, and also National Agency for Food and Drug Administration and Control (NAFDAC), etc., for the product that requires it.

# 2. Quality Control Measures:

 We implement stringent quality control measures throughout the production process, including planting (ensuring it is organically grown) harvesting, and processed, and lastly, packaging suitable for long handling and one that befits the product.

# 3. Testing for Contaminants:

- We conduct thorough testing for contaminants such as pesticides, aflatoxins, and heavy metals. We ensure there is no cross contamination during processing and ensure it is well dehydrated.
- We ensure that the sesame seeds meet the maximum allowable limits set by international standards.

#### 4. Certification:

 We obtain necessary certifications, such as the Certificate of Analysis (COA), to validate the quality and safety of the sesame seeds. This documentation is crucial for customs clearance and we do it using certified laboratories.

# 5. Traceability:

 Establish a traceability system to track the production and processing history or origin of the sesame seeds. This ensures transparency and facilitates quick identification of any issues.

#### 6. Packaging Standards:

 We use packaging materials that meet international standards to prevent contamination during transit. Clearly label packages with necessary information, including batch numbers and expiration dates.

#### 7. Transportation Conditions:

 We ensure that transportation conditions, including temperature and humidity, are suitable to maintain the quality of the sesame seeds during transit. We use appropriate packaging to protect against external factors like rain or water.

#### 8. Documentation:

 We prepare accurate and complete export documentation, including phytosanitary certificates and certificates of origin. Verify that all required paperwork is in order to facilitate smooth customs clearance in the importer's Country, and also get a Clean Certificate of Compliance from our Agent who is in charge of delivery processes.

# 9. Communication with Importers:

We continue to maintain open communication with the importers.
 Address any concerns they may have and provide them with the necessary documentation and information to build trust in the quality of the sesame seeds.

# 10. Continuous Monitoring and Improvement:

We implement a system for continuous monitoring and improvement.
 Regularly review and update quality assurance processes based on feedback, changes in regulations, or advancements in industry best practices.

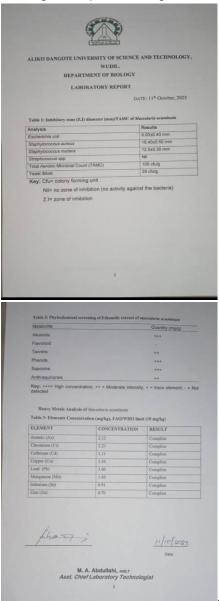
# For Powders like Fadogia Agrestis,

- We collect the stems from the farmers, who have traveled far into the forest to collect them.
- Wash off the sand, dirt and separate the leaves from stems.
- We then go ahead and drain.
- We dehydrate to drain stems.
- We crush the stems into tiny bits, then we give it a sun-drying/open air drying using clean materials and in clean conditions.
- When they are totally dried, we mill with our machines.
- After milling, we sun-dry for the second time to eliminate any moisture.
- We then transfer to the locals within the farmhouse to sieve wearing gloves and face masks.
- We fine-mill 3 more times to get a finer textured powder.
- We sterilize the fine-milled powder in a closed-oven system at a good temperature.
- We allow it to cool.
- Take some and package for Analysis.
- Then we pack in ziplock bags for shipping.

All these processes are done with care and hygiene.

NB: Again, if the stems are not thoroughly dried, they would not be able to be blended into smooth powder. And when it is dehydrated and sterilized, powder comes fluffy like flour.

Here under is a sample of Certificate of Analysis (CEO) of one of our herbs taken for testing after processing.



\_Certificate of Analysis of Product Powder (COA)



Certificate of Quarantine for a clean sample of sesame

seeds and hulled sesame seeds.



Dehydrating and processing at the farm house.



Our team packing up products at the factory

**OUR TARGET AUDIENCE** 

We intend to capture international distributors, wholesalers, retailers, and food processors. Additionally, Wellness Queens Nigeria Limited can cater to businesses in the pharmaceutical, cosmetic, and culinary industries seeking high-quality raw materials. By addressing the diverse needs of these stakeholders and more, Wellness Queens NG aims to establish a global presence and contribute to various sectors with its premium herbs and agricultural offerings.

# Packaging and Branding

Showcase your packaging design and branding, emphasizing the aesthetic appeal and how it aligns with the feminine wellness theme.



Depending on what type of herb or product, we may package in transparent ziplocks before arranging in bags.



Another protective bag to keep the bags clean. Sometimes the inner bags may suffice and there will be no need to put an outer transparent bag.



This is White Hibiscus Flower. We put several inner lining in the bag to avoid water moisture getting in.



We package mostly in 50kg or 25kg as product or customer demands. This is 50 kg of Red Hibiscus





Grains of Paradise in 25kg bag packages loosely, with

inner linings.

#### MARKET TRENDS

We are aware of market trends. As such Wellness Queens Nigeria Limited strategically aligns with current market trends by capitalizing on the growing demand for organic, sustainably sourced products. As consumers increasingly prioritize health and wellness, our range of organic herbs taps into the trend of clean eating. Furthermore, our commitment to fair trade practices addresses the rising interest in ethical and socially responsible products. With a focus on traceability and quality assurance, we position ourselves to meet the discerning preferences of health-conscious consumers and businesses seeking premium, responsibly produced herbal and agro commodities.



Premium quality Fadogia Agrestis Powder

#### DISTRIBUTION/CAPACITY

- 1. Sesame seeds: 200MT on a monthly basis. 2000 Metric Tonnes annually.
- 2. Hulled Sesame seeds 100MT in a Month 1200MT in a year
- 3. Fadogia Agrestis: 1000kg (1MT) in a Month, 10MT Annually.
- 4. Soya beans 500MT in a Month, 500MT
- 5. Red Hibiscus 200MT on a monthly basis. 2000MT annually.
- 6. Moringa Oleifera: 100kg Monthly. 800kg in a year
- 7. Incenses: 1000kg monthly
- 8. Handcrafted Beauty Bar Soaps: 500kg monthly. 6MT annually.
- 9. Grains of Paradise (Alligator Seeds Pepper) 50MT/monthly 500MT annually.
- 10. Dry Split Ginger: 200MT monthly, 2000MT in a year.
- 11. Neem leaves powder: 200kg in a Month 1MT in a year.

  Neem seeds 100MT monthly and 500MT in a year
- 12. Beans such as pigeon peas, cow peas, black-eyed beans, red kidney beans etc., From 200MT to 400MT
- 13. White Hibiscus: 50MT monthly, and in a year 200MT.
- 14. Jatropha seeds: 50MT in a month, 300MT in a year.

Our shipping options are sea freight for larger shipments, air freight for smaller or most importantly for faster delivery but higher cost, and land transport for neighboring countries.

Choosing the right mode often involves balancing these factors to meet specific business needs

#### COLLABORATION OPPORTUNITIES

We are open to collaboration and customization based on the preferences of importers and buyers.

# **CONTACT PERSON(S)**

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# CATALOGUE





# Soya Beans



Dry Split Ginger



Sesame Seeds











Cleaned Sesame and Hulled Sesame





Shea butter







Jatropha Seeds





Grains of Paradise





Cleaned Grains of Paradise



Dry Cassava Chips

Voacanga Africana Fruits



Voacanga Africana Seeds



Red Kidney Beans





Cleaned and sorted Red Kidney Beans

Red Hibiscus





Masularia Acuminata





Work at the Farm House

Pigeon peas



Black-eyed beans



Dry Colanut Chips



Gum Arabic







Dry Cassava Chips





Thank you very much!